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## Villanova Getting New Concept, Same Bad Feng Shui

Posted by **Foobooz** on February 5th, 2013



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**Dana Smith Farrell**, a partner in **Harvest Seasonal Grill** is bringing **Avenue Kitchen** to the former home of **Maia and Mix** in Villanova. Neither of those concepts was able to survive the awkward location hidden off of Lancaster Avenue. Farrell will be joined by her brother **Greg Smith** who will be the head chef. Smith has worked for the likes of **George Perrier**, **Jean-Marie La Croix** and **Chris Scarduzio**—after attending both the **Art Institute of Philadelphia** and the **Culinary Institute of America**.

The restaurant proposes to offer “commonly loved classics using the freshest, finest ingredients to present simple and approachable, modern American cooking.” The Main Line spot will also have a liquor license and will offer beer, wine and craft cocktails.

The industrial interior, designed by **Sandvold Blanda Architecture + Interiors**, will include **Emeco chairs from recycled Coke bottles** and reclaimed wood tabletops from **Provenance Architectural**.

Avenue Kitchen is aiming for a spring opening.